

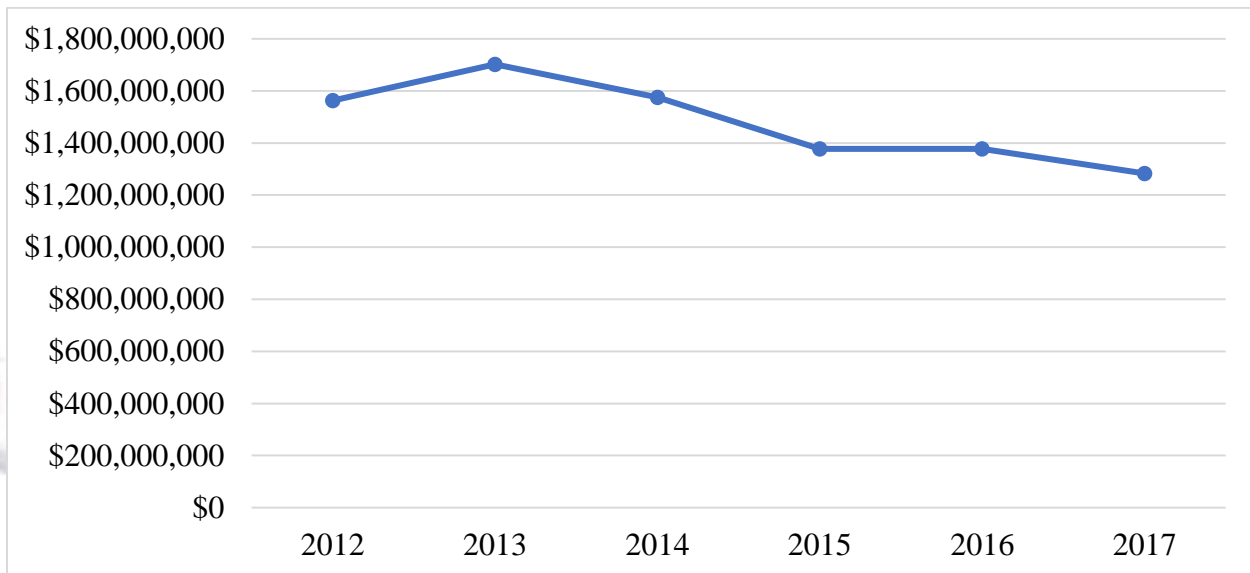
Californian Exports in Goods to the Philippines

While most international trade research focuses on national level data to identify trends between two or more countries, it is also useful to study the trends between a particular state in the United States and another country. One can identify which goods are actually being exported from any given state as a part of the first step to developing a sound market entry strategy. In this trade brief, we look at the export of goods from the state of California to the Philippines.

All statistics have been collected from the U.S. Department of Commerce. Unlike national level data that relies on the Harmonized System (HS) codes to identify goods, state level data is based on the North American Industry Classification System (NAICS) codes.

Total Californian Exports in Goods to the Philippines (2012-2017) (US\$)

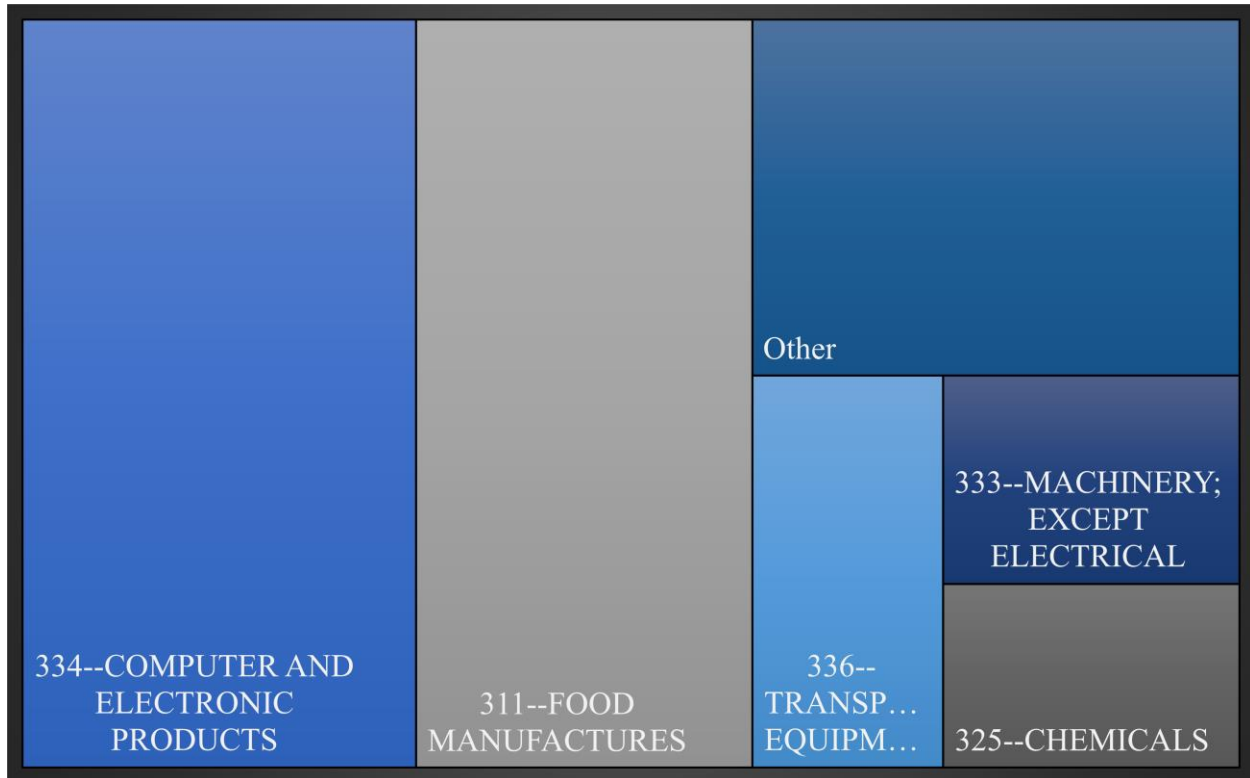
Over a five-year period, California's exports to the Philippines has declined from US\$1.6 billion to US\$1.3 billion.



Source: US Department of Commerce

Top California Exports to the Philippines (2017) (US\$)

In 2017, California exported US\$1.3 billion worth of goods to the Philippines. The top five goods included computer and electronic products; food manufacturers; transportation equipment; machinery, except electrical; and chemicals. These are areas that potential exporters from the state of California can consider when identifying a product that is already being exported to the Philippines.



Source: US Department of Commerce

TOTAL	\$1,283,218,074
334--COMPUTER AND ELECTRONIC PRODUCTS	\$415,020,606
311--FOOD MANUFACTURES	\$354,687,458
336--TRANSPORTATION EQUIPMENT	\$105,229,779
333--MACHINERY; EXCEPT ELECTRICAL	\$87,105,601
325--CHEMICALS	\$76,685,114
Other	\$244,489,516

In sum, the export of goods from California to the Philippines has seen a decline from 2012 to 2017. Nevertheless, the top goods that are being exported from California to the Philippines are computer and electronic products.